

2 Tamper Evidence & "Perfs"

Protection and tamper-evidence (TE) is a leading shrink wrap function. Incorporating TE means simply adding coverage for the container opening and indicating perforations ("perfs"). Often, full coverage label design provides the best in label graphics with an easily-recognized TE safety seal. All for less initial cost than separate solutions as well as a simplified production schedule!



This clever container looks like a shot glass. With complete coverage from top to bottom, both TE and label are combined with a well-marked T-perf.

Notice clear areas of label for "product discovery."

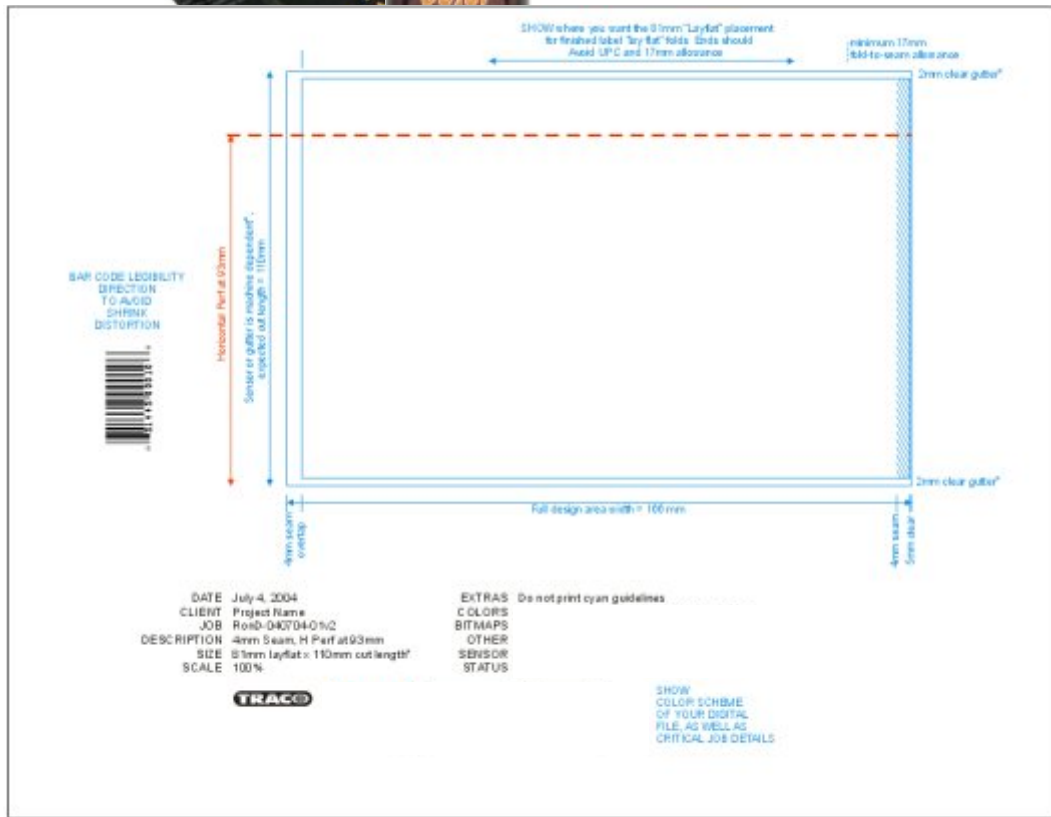


STEP 2: IDENTIFY PERFORATIONS

The example template below shows a single horizontal perforation (red for this example, cyan for typical template) on an all-over label with tamper-evidence (TE).

If your label covers the container from top to base to provide TE, then you will likely have to design with a perforation in mind. Perfs are used to allow access to the contents by the intended consumer. Perforations come in horizontal, vertical or "T-perfs" that incorporate both horizontal and vertical perforations. Pull tabs can also be included.

Your label may not have a perforation requirement. But if it does, designers should consider both intact seal and broken seal conditions.



- For best results:
1. Avoid text, UPC and fine details around the perf area. Top of perf is often discarded after opening, so avoid graphics that won't crop well at the perf.
 2. Ask for a mockup of your artwork on the substrate you ordered, with the perf included. Test the perf, and the graphics around the perf, shrunk to your container before you approve the final artwork.
 3. Take advantage of FREE consulting for graphic designers creating label graphics for Traco shrink film orders. (English speaking.)